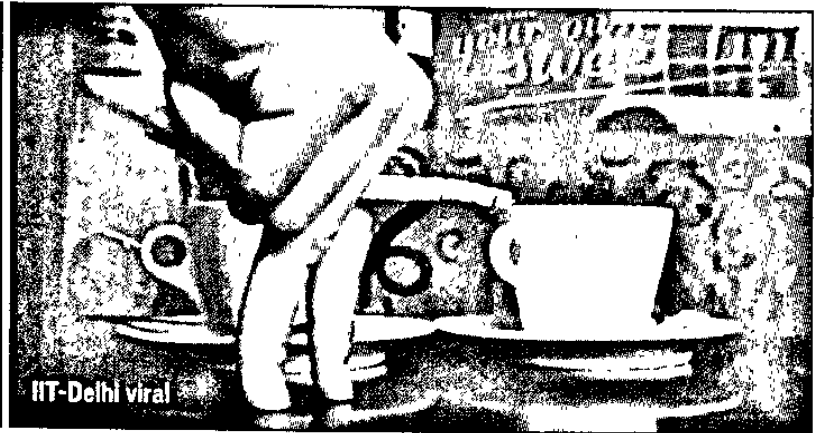
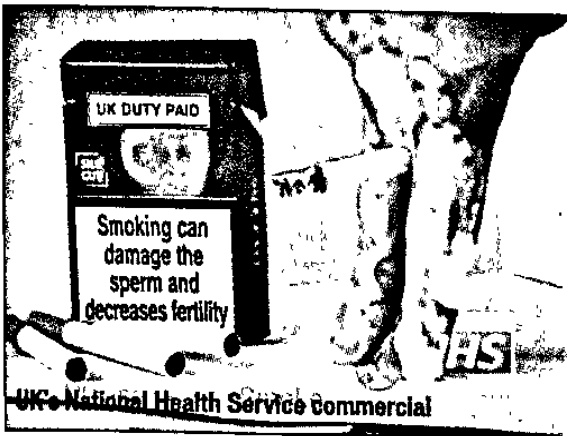


Newspaper Clips

June 21, 2011

Hindustan Times ND 21/06/2011 p-1

IIT-Delhi anti-smoking viral a copy of UK ad?



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Two fingers walk around coffee cups, a cigarette jutting out from where one meets the other. It represents a penis — as the ash falls, so does the erection, showing how smoking can make you impotent. This anti-smoking viral video, made by students of IIT-Delhi, has been grabbing

eyeballs ever since it went online — first, for the novel idea, and then, when viewers discovered it was not so novel after all.

The creative is under fire from netizens for being a copy of a similar ad released by the National Health Service in the UK about three years ago.

“Copied concept. Shows that IITians are capable of bull crap too..!,” reacts

Siddharth Vijayan on Youtube. “When I saw the ad for the first time, I was really impressed, but after getting to know that it is copied, I’m totally put off. Wish they could get original, at least for the sake of the institute,” says Garima Gupta, 21, a final year B Tech student at Netaji Subhash Institute of Technology. Students from IIT have a different take. “The video was made by the

Board of Students Welfare (BSW) for internal viewing, and with a cause. No one thought it would make it so big, it’s just hard luck,” says Abhishek Jain, a second year student of B Tech at IIT-Delhi.

TALK TO US

Do you think a copied ad doesn't hurt as long as it's for a good cause? Write to us at

htcity@hindustantimes.com

Sentinel Guwahati 18.06.2011 p-4

IIT-G emerges as major research facility

STAFF REPORTER

GUWAHATI, June 17 – IIT Guwahati has gradually emerged as a facility of major research activities, a fact established by an increase in the range and size of research projects. According to official sources, in 2010-2011, the institute obtained sponsored research and consultancy projects worth Rs 40 crores, which is likely to go up this fiscal.

Altogether 88 new sponsored projects were received during 2010-2011, compared to 51 the previous year.

Among the ambitious projects to be carried out in the institution is 'Climate Change, Water and Rural Livelihoods: Assessing Socio-economic Vulnerability and Potential Adaptive Strategies in Eastern Himalayan Region, India', which would have implications for the region. The Rs 100 lakh project has been funded by the Swedish International Co-operation Agency (SIDA).

Another project involves 'Design and Development and Fabrication of OLED Organic Solar Cells and Organic TFTs based on Molecular Polymeric and Composite Materials' for

which funds worth Rs 523.15 lakh has been sanctioned by the Department of Science and Technology.

While the research work is largely faculty driven, there are also cases in which students pursuing PhD programmes have successfully pursued research in a number of areas.

According to official data, over 300 projects were in progress during the period 2010-2011. Among the sponsors of the research and development projects were government ministries. Major support came from Ministries of Environment and Forests (MoEF), Human Resource Develop-

ment (MHRD), Department of Science and Technology (DST), Department of Biotechnology (DBT), Department of Atomic Energy (DAE), Department of Information Technology (DIT), Council of Scientific and Industrial Research (CSIR) and Defence Research Labs (DRL).

In a recent report, Dr Gautam Barua, Director, IIT Guwahati stated, "IIT Guwahati considers it essential for all members of its faculty to be involved in research and development for contributing to the knowledge pool ... developing new technologies for the benefit of humanity.

We offer a research grant to new faculty members of the Institute to start their research activities. During this year, 20 projects have been sanctioned under this scheme worth Rs 98.20 lakh".

Apart from sponsored research projects, IIT Guwahati took consultancy assignments for various State government departments, Railways, National Highways Authority of India, Oil and Gas Sector, Construction and Infrastructure Companies, Power Sector, among others. A total of 203 consultancy projects were carried out in the year.

Mumbai Mirror 20.06.2011 p-6

IIT-B students fight to become greatest 'bribers'

An online game on corruption developed by students has become a huge hit on the campus; creators say the idea is not to preach

Deepthi Kherra
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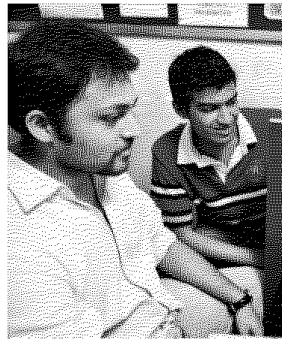
The Indian Institute of Technology (IIT) Powai campus is 'high on corruption' these days. Students greet each other saying, "Table ke neeche kya hai?" But, there's no need for the authorities to hit the panic button. It's an online game, called Briber — "Table Ke Neeche Kya Hai", developed by seven IIT Bombay students, that has become a rage among their batchmates.

It's been just four days since Neeraj Kookada, who studies civil engineering, and his friends activated the game's URL <http://paybribe.com> on June 16. The response has been beyond their imagination. They

have already had 2,700 registered users, and the URL receives hundreds of hits daily.

The game doesn't want to preach, nor are its inventors on a crusade. Its purpose is entertainment, and in the process, if it shames a few corrupt ones, it will be great, said Kookada. Briber is divided into four categories: corruption in college admissions, bargaining with a corrupt traffic cop, haggling with a ticket checker after getting caught on train, and becoming a bookie and dealing with a dishonest cricketer.

Kookada is assisted by batchmates Mukund Madhav (caricatures), Saif Hassan (web designing), Ritika Goyal, Mayank Singhal, Niranjan Shirdhar and Nidhi Shanbhag.



IIT student Neeraj Kookada (L), who along with his friends, created the game

The game is all about getting as corrupt as possible. For instance, a player is asked whether he/she is willing to part with his/her soul to achieve the target. Clicking on Yes will get maximum points.

The game ends with points being calculated, and a player's potential unscrupulousness is determined. Kookada said, "We want to look at corruption through humour, with sarcasm. The idea just happened. We friends were discussing corruption and one of us said how exciting it would be if we could 'play' corruption. Hence, the game."

The group decided to keep corruption 'simple', problems that 'aam aadmi' encounters. Kookada said, "Bribing a ticket checker on train is

such a common thing. Similarly, most of us at some point have bribed traffic cops. We wanted everyone to identify with the categories."

The students kept insisting that the idea was not to distribute 'gyaan'. Ritika added, "If the players get inspired to not bribe, or accept bribes, great. But the game's intention is not to preach." IIT Bombay students are loving the concept. Civil engineering student Nitesh Agarwal said, "The game's addictive. I play every day for at least two hours. Must say I have become quite an expert briber."

His batchmate Siddharth Bhandari added, "I am glued to it. When college reopens, I'm sure there will be a competition to become the greatest briber."

Times of India Kolkata 20.06.2011 p-5

IIT medical courses: Institute to submit report to HRD ministry

TIMES NEWS NETWORK

Kolkata: After churning out successful technocrats, the Indian Institute of Technology, Kharagpur, is in the process of starting MBBS, MS and MD courses on its campus. The institution will submit a detailed project report to the Union human resource development (MHRD) ministry next month in this regard.

“We believe that the ministry is all set to table a bill to amend the existing statute of the IITs to allow them to introduce medical studies as well as to allow us set up a hospital. Till now, we had churned out efficient engineers. Now, we will also be committed to producing world-class doctors,” said IIT Kharagpur’s deputy director AN Mazumdar.

If Parliament passes the bill in the mon-

Sudipto Das



IIT Kharagpur campus

soon session, IIT Kharagpur will be the first among the six IITs to set up a medical school. The draft proposal submitted to MHRD speaks about introducing postgraduate courses in technology oriented medical education.

The detailed project report seeks to set up a seven-storied building for a medical hospital. “Initially, we had plans to open a 700-bed hospital. Now, the plan has been modified into 450 beds to start with. The new hospital will have major departments like oncology, cardiology, radiology and neurology,” added Mazumdar.

To set up a medical school, however, the MHRD and the Medical Council of India need to give a go-ahead.

“Our strength is technology-driven research. We have thus emphasized on introducing technology-oriented medical education. We had initially planned to start postgraduate courses like MS and MD. However, due to guide-

lines and restrictions of the Medical Council of India (MCI), we will also introduce MBBS courses. Under the guidelines, we can only start a postgraduate programme in medicine if we have an undergraduate programme as well,” added another senior professor of the institute. Students will be admitted to the MBBS course in three phases over the next five years.

“In each phase, we will take 50 students for the undergraduate medical course. There are a few options for admitting students. One is to introduce a biology paper in the existing IIT-JEE examination. Another is to admit students through the All India Pre-medical Test. The mode of admission has not yet been decided and a final call will be taken soon. Once the approval comes, other modalities will be chalked out,” said Mazumdar.

Hindustan ND 21/06/2011 p-12

आईआईटीयंस ने भ्रष्टाचार मिताने को शुरू किया थियेटर

कानपुर | मनीष शुक्ल

तकनीक के कमाल से ब्रांड आईआईटी का जादू चलाने वाले कानपुर के छात्र अब अभिनय के क्षेत्र में हाथ अजमाने की तैयारी में हैं। भ्रष्टाचार के खिलाफ हल्ला बोलने के लिए आईआईटी ने अपना थियेटर शुरू किया है। आईआईटी एल्यूमिनी उदय सिंह पंवार ने सुपरहिट फिल्म 'ये साली जिंदगी' से बॉलीवुड में शानदार दस्तक दी है। उन्हीं से प्रेरणा ले अब सेकेंड, थर्ड ईयर के छात्र भी उनकी राह पर चल पड़े हैं। भ्रष्टाचार के खिलाफ अभियान में अनशन की जगह थियेटर को हथियार बनाया है।

आईआईटी कानपुर में इंग्लिश प्ले 'इंस्पेक्टर जनरल' के हिंदी रूपांतरण चैनपुर की दास्तां का मंचन हुआ। छात्रों ने अपने अभिनय से नेशनल स्कूल ऑफ ड्रामा से निकली बॉलीवुड निर्देशक नीलम गुप्ता को भी अपना कायल बना लिया। उनके अनुसार इंजीनियरिंग के छात्र इतने संवेदनशील हो सकते हैं, यह कानपुर आकर ही महसूस हुआ है। वाकई में यह चेतन भगत और उदय की तरह बॉलीवुड में धमाल मचाएंगे। थर्ड ईयर एयरो स्पेस इंजीनियरिंग के छात्र अजिंक्य देसाई का कहना है कि नाटक में भ्रष्टाचार का मुद्दा

मंचन

- बॉलीवुड से थियेटर तक चला आईआईटीयन का जादू
- छात्रों ने एनएसडी के साथ मिलकर किया नाटक का मंचन

इसलिए उठाया ताकि अभिनय से अनशन जितनी गहरी पैठ बना ली जाए। वह आगे बॉलीवुड में जाने की संभावना को खारिज नहीं करते हैं।

देश के नामचीन निर्देशकों में शुमार सुधीर मिश्रा के साथ चीफ असिस्टेंट डायरेक्टर के रूप में हालिया रिलीज 'ये साली जिंदगी' से बॉलीवुड में दस्तक देने वाले आईआईटीयन पंवार ने नाटक क्लब स्थापित किया था। अब एनएसडी के साथ मिलकर 14 छात्र-छात्राओं ने पहले ही प्ले में भ्रष्टाचार से गंभीर मुद्दे को उठाया है। खान साहेब की भूमिका निभाने वाले सिविल इंजीनियरिंग थर्ड ईयर के छात्र शुभम माहेती मानते हैं कि इंजीनियरिंग और अभिनय दो अलग-अलग विधाएं हैं लेकिन दोनों में आप डूब कर अपना सर्वश्रेष्ठ दे सकते हैं। एमएमई के छात्र आयुष जैन ने बांगडू की भूमिका निभाई है।

टॉप-10 इंजीनियरिंग संस्थानों में डीटीयू

नई दिल्ली, जासं : हाल ही में श्रेष्ठ इंजीनियरिंग संस्थानों पर हुए सर्वेक्षण के दौरान दिल्ली टेक्नोलॉजिकल विश्वविद्यालय (डीटीयू) को देश के टॉप-10 में आठवां स्थान मिला है। यह स्थान डीटीयू को भारत की छह आइआइटी और सरकारी कॉलेजों के बीच प्राप्त हुआ है। डीटीयू के कुलपति प्रो.पीबी शर्मा ने बताया कि यह सर्वे एक पत्रिका द्वारा कराया गया है। सर्वे में यह स्थान दिल्ली कॉलेज ऑफ इंजीनियरिंग से डीटीयू बनने तक के सफर पर आधारित है। जिसमें यहां की दाखिला प्रक्रिया, पढ़ाई का वातावरण, पाठ्यक्रम रूपरेखा, विदेशी विश्वविद्यालयों के साथ चलाए जा रहे गुणवत्तापरक कार्यक्रम, शोध सुविधाएं, छात्रावास और प्लेसमेंट आदि सुविधाओं को ध्यान में रखा गया है।